

---

[« Blog Home](#)

## Heinz Ketchup Made a Change – Just Not the Important One!

Posted on [February 6, 2010](#) by [earthfare](#)

Have you heard? Heinz Ketchup changed their packaging. As opposed to SQUEEZING every last drop (when there wasn't much to begin with!) out of those tiny packages, Heinz now has a package where you can dip your fries.

Or, simply tear off the end and easily squeeze out the ketchup, giving you the equivalent of the amount of ketchup in three of the old packages. This new Dip and Squeeze package should be hitting your nearest restaurant by spring.

**While this is an amazing innovation in a rather stale technology, there is something that comes to mind that just seems a little more important. Like, why is there still HIGH FRUCTOSE CORN SYRUP in Heinz Ketchup?!**

That's right. It's in there. Why? We don't know. It's definitely not necessary. Yet, it's in there like it's in so many things. And, why is high fructose corn syrup bad? Well, it's is not natural. It's not something that you could ever make at home. And, it takes dozens of mechanical and chemical processes to produce. YUCK!



Heinz Ketchup is the Registered Trademark of [H. J. Heinz Company, L.P.](#)

Hey HEINZ, we now have a question for you. While the package is great, why didn't you CHANGE YOUR INGREDIENTS while changing your packaging? [Earth Fare's](#) inquiring minds want to know!

This entry was posted in Uncategorized and tagged [Dip and Squeeze](#), [Earth Fare](#), [healthy food](#), [Heinz Ketchup](#). Bookmark the [permalink](#).

#### 4 Responses to Heinz Ketchup Made a Change – Just Not the Important One!



**Jen B** says:

[February 8, 2010 at 10:43 am](#)

I wonder the same thing with Pepsi Throwback. Pepsi now has a version out made with real can sugar as opposed to HFCS. Why not just start making soda without HFCS?

[Reply](#)



**greengo** says:

[February 8, 2010 at 10:57 am](#)

my dad always swore that there was nothing better than Heinz ketchup and would accept no substitutes. it's just too bad that he never got to taste my all natural organic ketchup with no HFCS . . everyone who comes to my house makes a weirdo face when they look at the bottle but when they taste it they all end up following me to the store 😊

[Reply](#)



**Rachel** says:

[February 8, 2010 at 4:16 pm](#)

Totally agree with Jen B. It's like WHOA. Radical concept... let's use actual sugar... and call it out as a novelty! Insane. (it's also like how one brand of ginger ale is boasting that theirs is made with "real ginger.")

Let's all eat plastic!

[Reply](#)



**earthfare** says:

[February 10, 2010 at 6:55 pm](#)

What an awesome story, greengo! So great that you are introducing people to the better side of ketchup!

Rachel, haha, true indeed — how far have we gone if using actual sugar and real ginger is radical?!

[Reply](#)

[: Blog Home](#)

[Company](#) [Join the Team](#) [Sitemap](#) [Contact Us](#) [Privacy Policy](#) [Terms & Conditions](#)

[Join Us on Facebook](#)

[Follow Us on Twitter](#)