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How to Keep Up with Growing Pains Affordably with Private Cloud

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# How to Keep Up with Growing Pains Affordably with Private Cloud

January 4, 2013 | [Private Cloud](#)



**Businesses are constantly trying to balance the costs of doing business versus the costs of actually growing. For many businesses, that struggle leads to stagnation since they can't justify the costs of expanding their business when they have to pay for items like new servers.**

Take for example a mobile applications company. Mobile applications are one of the hottest sectors of the technology market. Companies specializing in this type of product are quickly popping up everywhere, and just as fast going under. You have to effectively adapt to this changing business environment to make it in this market.

Now coupled with this, you also need new IT infrastructure for application development. It's terribly hard to justify expanding when you need new server clusters, especially when you know that maybe a year from now your entire IT infrastructure will be obsolete.

So what's a business to do? A [private cloud platform](#) offers you a permanent, alternative solution. A private cloud has everything that a standard IT infrastructure does, but it's a fraction of the cost. You don't

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have to worry about operational costs, maintenance or upgrading your infrastructure after you outgrow it. With a private cloud platform, you can add RAM, CPU and storage capacity as needed, scaling up IT capacity as your company grows.

Why is this important? You've probably had to decide between compute workloads that fit your current needs today versus one that offers more capacity than you need now just in case you need the extra horsepower tomorrow. With private cloud, you can simply go with the capacity that you need now. When you are ready to upgrade, you can scale up your RAM, CPU or storage.

Interested in learning more about private cloud? savvisdirect offers [AppGrid<sup>SM</sup>](#), an affordable, scalable private cloud solution perfect for your enterprise needs. You can scale up or scale down your needs, all within 48 hours of the request. Click [here to learn more](#), or call us at 1-855-459-5121.

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