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Many businesses have been considering the transition to the cloud, but don't like the idea of sharing resources with many other customers, including sharing CPU, RAM, disk and bandwidth. With the private cloud, you don't share these resources. You have dedicated (one customer – you) compute capacity specifically dedicated to your data. But why should you create your own [private cloud platform](#)? Here are our top 5 benefits of the private cloud.

1. **Security:** Cloud computing is extremely secure, and with the private cloud your data sits behind your company's dedicated firewall. As long as you are up-to-date on your virus protection and have the right security precautions in place, your data is just as secure, if not more secure than if it was on-premise because in addition to built-in private cloud security we operate only enterprise-grade top-tier datacenters with all of the security that implies. Further with the cloud, you don't have to worry about a stolen laptop or desktop.
2. **Scalability:** Both private and public cloud allows you to quickly create a customized server. Add more memory, storage or CPU as you need it. Private cloud platforms grow with your business, and these platforms tend to be more customizable than many public cloud offerings.

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3. No more maintenance/upgrade costs: IT infrastructure maintenance and upgrade costs can kill the bottom line, especially for small businesses. With a cloud platform, the cloud provider takes care of all these expenses. You are simply renting the space, kind of like renting a car for the day. You use it, but the car company is responsible for changing the oil, rotating the tires, etc.

4. Redundancy: As some point in time or another, we've all lost data. The major benefit of the public cloud is redundancy. If one server goes down, your data is automatically transferred to another. You never experience any downtime, and your data is never lost. With private cloud, however, you have even greater control over redundancy because you get to design your own environments with all of the redundancy you require.

5. Eliminate dedicated servers: Large businesses require a lot of servers to operate properly. If you have multiple on-site servers, then there's more to worry about than just the cost of maintaining and upgrading these. You also have to think about where you are going to store them and how much energy they use. Make the private cloud your dedicated server, and you will significantly cut down on overall costs.

savvisdirect offers [AppGridSM](#), a flexible, permanent dedicated private cloud solution. Visit [savvisdirect.com](#), or call one of our Cloud Specialists at 1-855-459-5121 to learn more.

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