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What is Object Storage?

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Object storage is storage for the Internet. By design, it is a scale-out storage architecture that delivers nearly infinite storage capacity, and it is accessed over the Internet, which makes it accessible from anywhere.

Customers can use client software to configure letter drives on their Windows servers or laptops, use 3rd party API software gateways, or program via RESTful APIs to manage data in savvisdirect [Cloud Storage](#). Let's start with an example which will help us envision how Object Storage fundamentally works – checking your coat at the Theatre. The coat check attendant gives you a claim ticket that identifies your coat and provides you a means to pick it up later.

The attendant then places your coat on a coatrack, which may be wheeled around the storage room to different locations to make space, or if it is a busy night, may be wheeled to another room for storage at a different location. The claim check identifies your coat, not the physical location of the rack. It is up to the attendant to keep track of the location of your coat and retrieve it for you at any time at your request. In this example, think of your data as the coat, and the claim ticket as an object tag containing myriad of metadata that ensures the integrity and delivery

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of your data.

Use Case: IT Administrator using CloudStorage to address data growth and protections

IT administrators have an ever-increasing need for file storage. savvisdirect Cloud Storage helps solve storage needs by delivering secure, scalable and easy-to-use storage capacity for both servers and PCs running Windows® 32- or 64-bit operating systems. savvisdirect provides control to IT administrators with an application that they choose to install on users' PCs or servers, which creates a letter drive appearance in the list of storage volumes.

Although it's not a file-sharing application, it provides individual users with additional storage space in a simple, letter drive appearance. Now, IT administrators can deliver and control near limitless storage capacity to user communities and servers without the painstaking task of capacity planning and related upgrades to manage data on premises.

savvisdirect is now offering [Cloud Storage Bundles](#), a cost-efficient storage solution.

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